Listing Builder

The first step in listing solutions for local businesses.

Establish accurate business listings and appear in more places across the web. Packed with tools that will help you grow your online presence, Listing Builder is the starting point for a business's comprehensive listing solution.

Google Insights

Understand how your business is performing on Google My Business. Google Insights provides a valuable glimpse into your customers' activities.

Listing Sync

Accurate business listings help search engines and consumers find local businesses online. Listing Sync gives you one place to create and sustain accurate business listings.

My Listing

Easily create a mobile-responsive business listing that is optimized for local search. This listing drives traffic to your website and displays your store hours and contact info.

Why do you need accurate listings?

Consumers depend on accurate listings when searching for local businesses online. Incorrect business listings lead to lost sales opportunities, frustrated consumers, and lower search rankings.

73% of consumers lose trust in a brand when an online listing shows incorrect information.

Therefore, accurate listings are considered to be an essential component of your marketing efforts.

4/5 consumers use search engines to find local information

like business address, hours, directions and more.